

Call for Consultants: Consultancy in Journalism and Media Development

DW Akademie is currently seeking experts to lead engaging consultancy processes in a diverse range of subjects, including "Short Video Formats," "Photography," "Multimedia and Multiplatform Journalism," "Investigative Journalism and Fact-Checking," "Social Media Development," "Video Production," in the Western Balkan region.

Scope of Work: We are seeking qualified experts capable of leading consultancy processes aligned with their expertise. Prospective candidates should possess the ability to deliver sessions in English. Possessing proficiency in at least one Western Balkan language and a completed Training of Trainers (ToT) workshop by DW Akademie are advantage. Effective communication skills, the ability to simplify complex concepts, and working with participants on different levels of experience are fundamental.

Areas of Expertise:

1. "Photography" - Enhancing visual storytelling through improved photography skills and artistic vision. Expertise in composition, lighting, and post-processing.
2. "Short Video Formats" - Creating impactful, concise videos for digital platforms. Proficiency in mobile video editing and adaptability for diverse digital spaces.
3. "Multimedia & Multiplatform Journalism" - Developing skills for engaging content across various media. Experience in multimedia storytelling using audio, video, graphics, and interactive features.
4. "Investigative Journalism and Fact-Checking" - Equipping participants with advanced skills in investigative journalism techniques, OSINT and fact-checking methodologies. Expertise in research, source verification, and ethical reporting.
5. "Social Media Development" - Enhancing strategies for effective social media presence and engagement. Expertise in content creation, audience targeting, analytics, and platform-specific best practices.
6. "Video Production" - Providing guidance on all aspects of video production, from conceptualization to editing and distribution. Proficiency in camera operation, sound, and editing software.

Interested candidates should submit:

- A concise introduction, a 1–2-page CV, full name, address, phone,
- Expertise area(s) from the above-mentioned list,
- A list of conducted workshops indicating place, duration, and target group.

Candidates may apply as individual freelancers or private entrepreneurs but need to clearly indicate their status and provide essential details, along with a maximum working days (2024) estimate and transparent fee-per-day breakdown.

Deadline: 23 April 2024 (17:00 CET).

Proposals should be sent by email to **norbert.sinkovic@dw.com** and **klaus.dahmann@dw.com**.