

DW Akademie

DW Akademie is Deutsche Welle's center for international media development. As a strategic partner of the German Ministry of Economic Cooperation and Development, DW Akademie carries out media development projects that strengthen the human right to freedom of opinion and promote free access to information. DW Akademie also works on projects funded by the German Foreign Ministry and the European Union — in approximately 50 developing and emerging countries.


Strengthening civil society


DW Akademie has provided consultation services for 21 non-governmental organizations working in 4 countries for the improvement of human rights and freedom of expression. This has opened up a platform for dialogue between state institutions, civil society and media stakeholders, and improved the access to information and social participation of 50,000 people.

Media for refugees

DW Akademie has helped refugees in border regions and refugee camps, among them 67 displaced journalists, with targeted programs. With the help of 23 media organizations, 3,5 million people have been reached, in a vital contribution towards mutual understanding and communication between diverse ethnic groups, refugees, local populations and those left behind at home.

 facebook.com/DWakademie

 [@dw_akademie](https://twitter.com/dw_akademie)

 dw-akademie.com

dw.com/mediadev

All figures and information are based on project data and refer to the calendar year 2017.

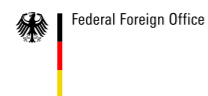
Data on people reached (inhabitants, people, adolescents) are estimates based on social media data and broadcasters' data, and adjusted with reference to mean values from previous years.

* DW Akademie concurs in its definitions of youth with that of the country in question. This means that people aged between 13 and 35 are included in the category (e.g. in Guatemala and Burundi: 13-25, in Namibia: 15-35).

Supported by the



Supported by the



Countries

Ghana, Kenya, South Sudan, Uganda

Countries

Burundi, South Sudan

50,000

people

23

media organizations

67

displaced journalists

21

non-governmental organizations

4

3,5

million people

AFRICA

Developing media. Strengthening human rights.

Making an impact.

DW Akademie is Germany's leading international media development organization. Its aim is to foster the right to freedom of expression and promote access to information for people all over the world. Long-term DW Akademie projects help to implement structural change.



49

media organizations

Conflict-sensitive reporting

DW Akademie has helped 49 media organizations sensitize and diversify their reporting on conflict and the situation in their countries. 3,5 million people in 3 countries were thus given access to objective information on conflicts and crises. The media have an important role to play here in actively promoting peace.

3,5

million people

3

Countries

Burkina Faso, Burundi, Kenya

3,400

people

48

media outlets

Sustainable business models

DW Akademie has helped 3,400 people working for 48 media outlets develop sustainable and innovative business models for their places of employ. The aim is to enable journalists, supplying their fellow citizens with relevant and professional content, to make a decent living in their chosen profession.

Countries

Burkina Faso, Burundi, Ghana, Kenya, Namibia, Uganda

Innovation and dialogue online

DW Akademie has helped 53 media organizations prepare for the challenges of digitization. 30 media partners have been able to expand their reach—through the use of new digital media formats such as social media platforms, blogs and virtual radio stations. 33,000 people in 7 countries are thus now able to access a more diverse range of information and can participate in public debate.

53

media organizations

30

media partners

33,000

people

7

Countries

Burkina Faso, Burundi, Ghana, Kenya, Libya, Namibia, Uganda

Community media

60 community media outlets in 7 countries give disadvantaged populations a voice and support their basic freedom of expression. DW Akademie has helped train 850 citizen journalists working for local stations, which means that 9 million people in rural areas have access to relevant local information.

850

citizen journalists

9

million people

60

community media

7

Countries

Burkina Faso, Burundi, Ghana, Kenya, Namibia, South Sudan, Uganda