




DW Akademie

DW Akademie is Deutsche Welle's center for international media development. As a strategic partner of the German Ministry of Economic Cooperation and Development, DW Akademie carries out media development projects that strengthen the human right to freedom of opinion and promote free access to information. DW Akademie also works on projects funded by the German Foreign Ministry and the European Union — in approximately 50 developing and emerging countries.

 facebook.com/DWakademie

 [@dw_akademie](https://twitter.com/dw_akademie)

 dw-akademie.com

dw.com/mediadev

All figures and information are based on project data and refer to the calendar year 2017.

Data on people reached (inhabitants, people, adolescents) are estimates based on social media data and broadcasters' data, and adjusted with reference to mean values from previous years.

* DW Akademie concurs in its definitions of youth with that of the country in question. This means that people aged between 13 and 35 are included in the category (e.g. in Guatemala and Burundi: 13-25, in Namibia: 15-35).

Supported by the



Federal Ministry
for Economic Cooperation
and Development



This project
is funded by the
European Union

Supported by



Federal Foreign Office

Countries

Jordan, Lebanon, Palestinian Territories, Tunisia

4

Strengthening civil society

DW Akademie has provided consultation services for 23 non-governmental organizations working in 4 countries for the improvement of human rights and freedom of expression. This has opened up a platform for dialogue between state institutions, civil society and media stakeholders, and improved the access to information and social participation of 140,000 people.

23

non-governmental
organizations

140,000

people

Media for refugees

DW Akademie has supported 22 citizen journalists in a refugee camp in Lebanon with 3 targeted programs. They were able to prepare important information for 20,000 people.

22

citizen
journalists

3

media
programs

people

20,000

Country

Lebanon

MIDDLE EAST /
NORTH AFRICA

Developing media. Strengthening human rights.

Making an impact.

DW Akademie is Germany's leading international media development organization. Its aim is to foster the right to freedom of expression and promote access to information for people all over the world. Long-term DW Akademie projects help to implement structural change.

 **DW Akademie**

160

students

Training for media professionals

DW Akademie has worked in 3 countries to help set up 13 practice-based, topical training programs for media professionals. 160 students have gained qualifications with partner institutions, helping to lay the foundation essential for professional and diverse reporting.

13

training programs

3

Countries

Egypt, Lebanon, Morocco

24,000

young people

1,350

change agents

5,000

young people

30

youth-oriented media

Youth programs

Young people* need to be able to understand events in their country in order to contribute to the shaping of their futures. DW Akademie has helped promote 30 youth-oriented media, program formats and youth projects. These gave 24,000 young people in 3 countries access to information relevant to them. This enables them to have their say and speak out against ills and wrongdoings.

3

Countries

Lebanon, Palestinian Territories, Tunisia

Media and Information Literacy

1,350 change agents have helped young people in 4 countries with their levels of media literacy. As a result of the training programs 5,000 young people can now use the media at their disposal responsibly. They can analyze content more efficiently, make informed decisions and differentiate between objective news content and rumors or propaganda. They are better able to make good use of their right to freedom of expression and access to information.

4

Countries

Lebanon, Jordan, Palestinian Territories, Tunisia

Community media

10 community media outlets give disadvantaged populations a voice and support their basic freedom of expression. DW Akademie has helped train citizen journalists working for local stations, which means that 1,8 million people in rural areas have access to relevant local information.

10

community media

1,8

million people

2

Countries

Lebanon, Tunisia