




## DW Akademie

DW Akademie is Deutsche Welle's center for international media development. As a strategic partner of the German Ministry of Economic Cooperation and Development, DW Akademie carries out media development projects that strengthen the human right to freedom of opinion and promote free access to information. DW Akademie also works on projects funded by the German Foreign Ministry and the European Union — in approximately 50 developing and emerging countries.

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All figures and information are based on project data and refer to the calendar year 2017.

Data on people reached (inhabitants, people, adolescents) are estimates based on social media data and broadcasters' data, and adjusted with reference to mean values from previous years.

\* DW Akademie concurs in its definitions of youth with that of the country in question. This means that people aged between 13 and 35 are included in the category (e.g. in Guatemala and Burundi: 13-25, in Namibia: 15-35).

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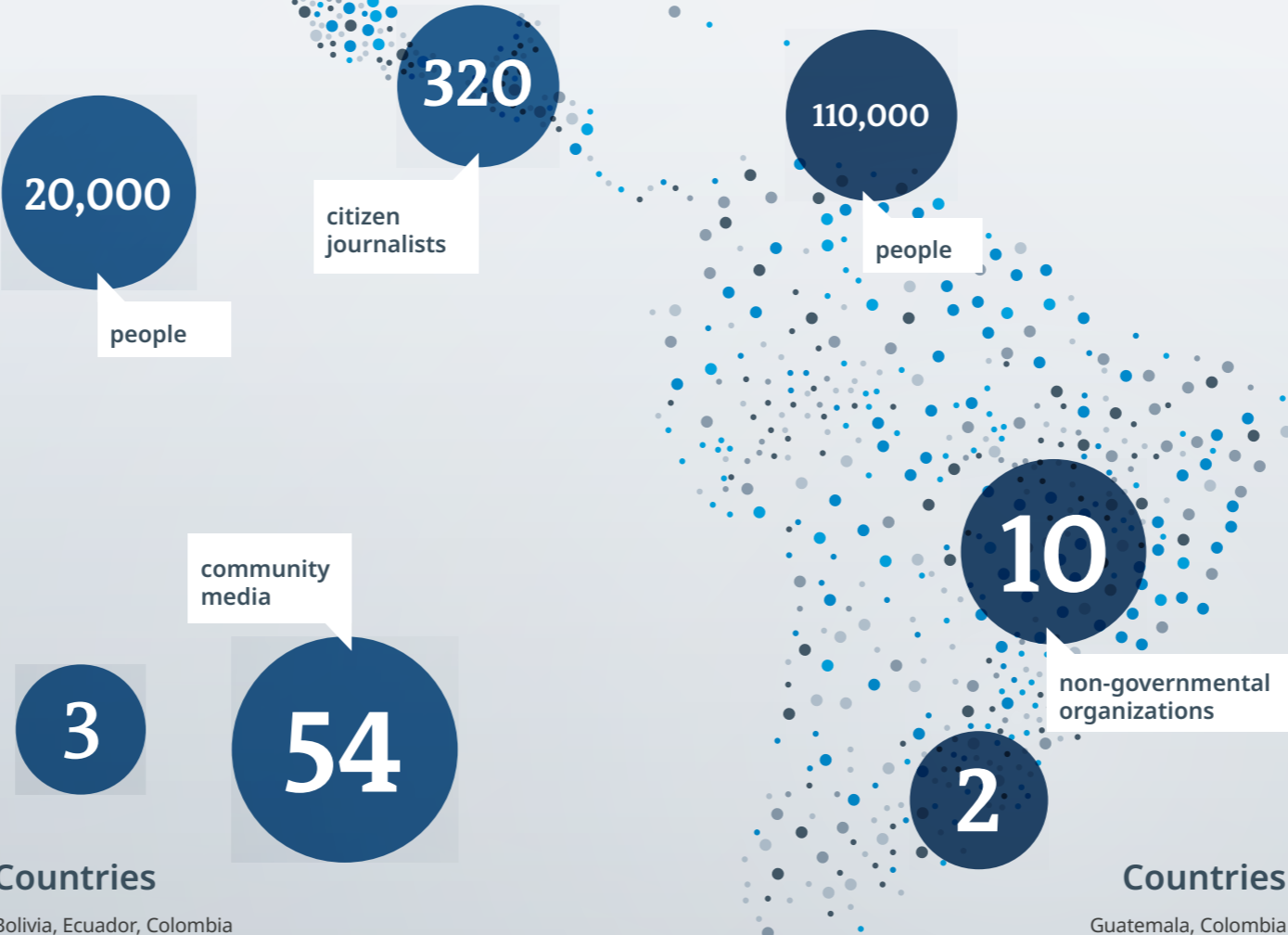


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## Community media

54 community media outlets in 3 countries give disadvantaged populations a voice and support their basic freedom of expression. DW Akademie has helped train 320 citizen journalists working for local stations, which means that 20,000 people in rural areas have access to relevant local information.



## Strengthening civil society

DW Akademie has provided consultation services for 10 non-governmental organizations working in 2 countries for the improvement of human rights and freedom of expression. This has opened up a platform for dialogue between state institutions, civil society and media stakeholders, and improved the access to information and social participation of 110,000 people.

## Developing media. Strengthening human rights.

### Making an impact.

DW Akademie is Germany's leading international media development organization. Its aim is to foster the right to freedom of expression and promote access to information for people all over the world. Long-term DW Akademie projects help to implement structural change.



media organizations

30

media partners

21

### Innovation and dialogue online

DW Akademie has helped 30 media organizations prepare for the challenges of digitization. 21 media partners have been able to expand their reach—through the use of new digital media formats such as social media platforms, blogs and virtual radio stations. 60,000 people in 3 countries are thus now able to access a more diverse range of information and can participate in public debate.

60,000

people

3

### Countries

Ecuador, Guatemala, Colombia

51

media organizations

### Conflict-sensitive reporting

DW Akademie has helped 51 media organizations sensitize and diversify their reporting on conflict and the situation in their countries. 8 million people in 2 countries were thus given access to objective information on conflicts and crises. The media have an important role to play here in actively promoting peace.

8

million people

2

### Countries

Ecuador, Colombia

### Youth programs

Young people\* need to be able to understand events in their country in order to contribute to the shaping of their futures. DW Akademie has helped promote 16 youth-oriented media, program formats and youth projects. These gave 66,000 young people in 2 countries access to information relevant to them. This enables them to have their say and speak out against ills and wrongdoings.

16

youth-oriented media

66,000

young people

2

### Countries

Guatemala, Colombia

### Training for media professionals

DW Akademie has worked in Colombia to help set up 7 practice-based, topical training programs for media professionals. 343 students have gained qualifications with partner institutions, helping to lay the foundation essential for professional and diverse reporting.

343

students

7

training programs

### Country

Colombia