



**Developing media.
Strengthening human rights.
Making an impact.**

DW Akademie is Germany's leading organization for international media development. Our activities strengthen **the right to freedom of expression and access to information** in some 50 countries world-wide. We promote structural change with long-term projects.



5 Countries

Georgia, Kenya, Mongolia, Myanmar, Rwanda

8,000

Journalists

365

Processed complaints

75 Million

people

Media councils

75 million people* are now able to lodge formal complaints about media reports produced in their countries. Five countries have established media councils with support from DW Akademie. Some 8,000 journalists officially recognize these councils, which have processed 365 complaints in the past two years.

* Figure based on residents aged 15 years and older

4 Countries

Georgia, Kenya, Myanmar,
Palestinian Territories

235

Media outlets

Self-regulation

With support from DW Akademie, 235 media outlets in four countries have adopted ethical guidelines or media codes. This commitment to core principles of journalism gives citizens broader access to quality reporting and balanced information.



7 Countries

Bolivia, Burundi, Cambodia,
Colombia, Kenya, Tunisia, Uganda

38 Media partners

15 Million people

Digital media

New digital formats give 15 million people* access to a broader range of information and new possibilities to express their opinions. Together with DW Akademie, 38 media partners in seven countries have developed new websites, social media platforms and digital radio stations, enabling them to reach a wider audience and communicate directly with their users.

* Estimates based on station information, technical range and social media data



2 Countries
Ghana, Myanmar

6
Media laws

38 Million
people

Media legislation

With new media legislation, more than 38 million people* in Ghana and Myanmar now have better access to information held by public bodies. DW Akademie has advised policy makers in both countries on the development of these media laws. The right to freedom of expression and access to information can only be guaranteed if a country's legal framework conforms to international standards.

* Myanmar citizens aged 15 years and older (38.3 million people), and Ghanaians 15 years and older living in the Twifo/Atti-Morkwa District (28,000 people)



10 Countries

Bolivia, Burkina Faso, Burundi, Colombia, Kenya,
Kyrgyzstan, Myanmar, Palestinian Territories,
Rwanda, South Sudan

181 Media organizations

61 Million people

Conflict-sensitive reporting

61 million people* in 10 countries benefit from more nuanced, locally sensitive coverage of conflicts and crises in their countries. DW Akademie has worked with 181 media organizations, helping them to report in a more conflict-sensitive and differentiated manner. In crisis regions, media play an important role and can actively contribute to peace efforts.

* Estimates based on station information, technical range and social media data



8 Countries

Burundi, Ghana, Guatemala,
Moldova, Namibia, Palestinian
Territories, Serbia, Uganda

41

Youth media

2,6 Million youths

Youth media

2.6 million young people* in eight countries profit from a wider selection of information. 41 media outlets or formats offer information relevant to youths, as well as opportunities for young people to express their opinions. After all, if youths are to help shape the future of their countries, they need to know what is happening and be able to speak out against injustices.

* Estimates based on station information, technical range and social media data. DW Akademie orients these projects according to how each country defines youth. This can range from 13 to 35 years of age (e.g., in Guatemala and Burundi, youth is defined as 13-25; in Namibia, it's 15-35).

12 Countries



Bolivia, Burkina Faso, Burundi,
Colombia, Ecuador, Ghana,
Guatemala, Kenya, Mongolia,
Myanmar, Tunisia, Uganda

343

Media outlets

Sustainable business models

With support from DW Akademie, 343 media companies in 12 countries have developed innovative and viable business models allowing them to provide people with independent news and information. Media outlets require solid long-term business solutions to survive financially and produce high-quality journalism.

5 Countries

Burundi, Cambodia, Moldova,
Namibia, Palestinian Territories

129 Teachers

3,800 School students

Media and information literacy

129 teachers in five countries have brought media and information literacy programs into the classroom, enabling 3,800 school students to use media more responsibly. Students have developed awareness of how they use media and learned how to analyze media content. They can now make more informed decisions and better distinguish rumors or propaganda from objective news reporting. This newfound media and information literacy helps them exercise their right to free expression and access to information.

20 Countries

Bangladesh, Bolivia, Burkina Faso, Burundi, Colombia, Ecuador, Ghana, Guatemala, Kenya, Kyrgyzstan, Lebanon, Myanmar, Namibia, Pakistan, Palestinian Territories, Rwanda, Syria, Tunisia, Uganda, Ukraine

270 Community media

1,400 Citizen journalists

11 Million people

Community media

270 community media outlets in 20 countries are strengthening freedom of expression and access to information for disadvantaged groups, with support from DW Akademie. 11 million people* in rural areas can now receive information that is relevant and important to them. Some 1,400 men and women have been trained as citizen reporters, enabling them to give others a voice.

* Estimates based on information from media outlets, technical range and social media data

1 Country
Lebanon

40,000
Refugees

1 Digital platform

Media for refugees

40,000 refugees in Lebanon's Shatila refugee camp can now access and share relevant information using a digital community platform. As citizen journalists, young refugees produce high-quality content. In this way, important information and educational content has become accessible to all.



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DW Akademie

is Germany's leading organization for international media development and Deutsche Welle's center of excellence for education and knowledge transfer. As a strategic partner of Germany's Federal Ministry for Economic Cooperation and Development, we strengthen the human rights to freedom of expression, access to information and education.

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